



FORWARD

IT STARTS WITH US

CONNECT & SHARE 2024
CONFERENCE DIRECTORY

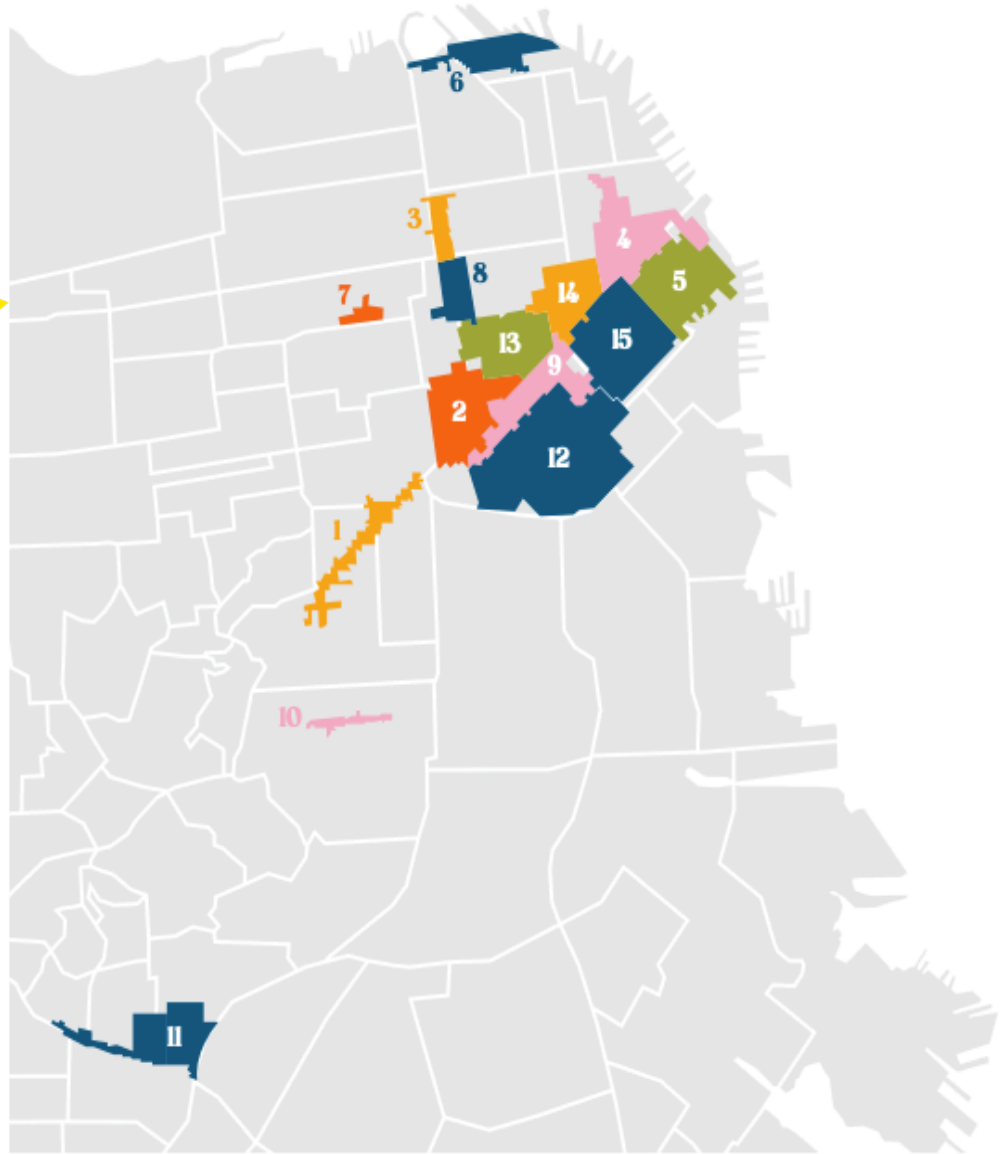


BLOCK by
BLOCK
AN SMS HOLDINGS COMPANY

ALL SAN FRANCISCO COMMUNITY BENEFIT DISTRICTS

CBDs of San Francisco

- 1 Castro/Upper Market ★
 - 2 Civic Center
 - 3 Discover Polk
 - 4 Downtown
 - 5 East Cut ★
 - 6 Fisherman's Wharf ★
 - 7 Japantown ★
 - 8 Lower Polk
 - 9 Mid Market
 - 10 Noe Valley
 - 11 Ocean Avenue
 - 12 SOMA West
 - 13 Tenderloin ★
 - 14 Union Square ★
 - 15 Yerba Buena
- ★ Denotes a BBB Program



BLOCK BY BLOCK SAN FRANCISCO PROGRAMS



COMMUNITY BENEFIT DISTRICT



NATIONAL SUPPORT SERVICES



BLAIR MCBRIDE

President
bmcbride
@blockbyblock.com
May 1994



DERRECK HUGHES

Vice President of
Operations
dhughes@blockbyblock.com
July 2000



CARIN CARDONE

Division Vice President
East
ccardone@blockbyblock.com
January 2012



CHIP

Division Vice President
West
chip@blockbyblock.com
August 2023



JOHN KOCH

Division Vice President
Central
jkoch@blockbyblock.com
June 2017



KEITH WOLKEN

Chief Executive Officer
SMS Holdings



HIRAM COX

Chief Financial Officer
SMS Holdings

REGIONAL SUPPORT SERVICES



ANNA SCHMOLL
Regional Vice President
North Plains
aschmoll@blockbyblock.com
April 2011



ANTHONY BOONE
Regional Vice President
Atlantic
aboone@blockbyblock.com
June 2021



CLAYTON RATLEDGE
Regional Vice President
South
cratledge@blockbyblock.com
January 2013



DAVID AGUILAR
Regional Vice President
South West
daguiar@blockbyblock.com
May 2010



JAMES WELLS
Regional Director of
Operations
Region 914
jwells@blockbyblock.com
February 2003



JOHNNY LINARES
Regional Director of
Operations
Northern California
jlinares@blockbyblock.com
October 2020



MICHAEL CURRERI
Regional Vice President
North East
mcurreri@blockbyblock.com
November 2019



NICK HAINES
Regional Vice President
Mid-South
nhaines@blockbyblock.com
December 2018



SEMU ONE BEAR
Regional Vice President
Northern California
sonebear@blockbyblock.com
January 2013



STEPHEN STEWART
Regional Vice President
Great Lakes
sstewart@blockbyblock.com
November 2022



STEVE BE COTTE
Regional Director of
Operations
South West
sbecotte@blockbyblock.com
January 2022



THOMAS GRANT
Regional Vice President
Region 914
tgrant@blockbyblock.com
March 2023

REGIONAL SUPPORT SERVICES



ADRIAN GARCIA
Project Manager
agarcia@blockbyblock.com
October 2006



ANDREW DOBSON
Project Manager
adobson@blockbyblock.com
July 2017



DON LEPANA
Project Manager
dlepana@blockbyblock.com
December 2022



JAKE WHITE
Project Manager
jwhite@blockbyblock.com
November 2022



LEOLA MAXEY
Project Manager
lmaxey@blockbyblock.com
October 2016



MARCUS TROY
Project Manager
mtroy@blockbyblock.com
April 2017



WALTER ULBRICHT
Project Manager
wulbricht@blockbyblock.com
November 2022

CUSTOMER SUPPORT SERVICES



BEVERLEY LAWRENCE
Senior Director-Enterprise
Application Solutions
SMS Holdings
blawrence@smsholdings.com
2021



MANNY SINGH
Product Owner
SMS Holdings
msingh@smsholdings.com
July 2023

FIELD SUPPORT SERVICES



KORI PARVIN

Vice President
of Field Support
kparvin@blockbyblock.com
July 2020



ANGIE GRETHER

Director of Talent
Acquisition and Culture
agrether@blockbyblock.com
October 2015



CHICO LOCKHART

Director of Outreach
clockhart@blockbyblock.com
November 2009



HANNA WOODS

Marketing &
Communications Manager
hwoods@blockbyblock.com
November 2020



MIKE MCDERMOTT

Logistics Manager
mmcdermott
@blockbyblock.com
September 2002



NICOLE GOFF

Recruitment Support
Administrator
ngoff@blockbyblock.com
August 2022



WES DUGGER

Recruitment Support
Administrator
wdugger@blockbyblock.com
August 2019



ASHLEY JACKSON

Business Support
Administrator
ajackson@blockbyblock.com
November 2023



BLAKE THOMAS

Graphic Designer
bthomas@blockbyblock.com
February 2024



CHELSEA MCCARTY

Marketing Coordinator
cmccarty@blockbyblock.com
April 2023



HAYLEY GINGER

Business Support
Administrator
hginger@blockbyblock.com
January 2024



KASUN MARSHALL

Device Manager
kmarshall@blockbyblock.com
October 2020

FIELD SUPPORT SERVICES



MARISSA WAKEFIELD

Business Support
Administrator
mwakefield
@blockbyblock.com
June 2023



MICHAEL CHOU

Graphic Designer
mchou@blockbyblock.com
April 2022



MIGUEL NINHAM

Business Support
Administrator
mninham@blockbyblock.com
January 2023



**SHAVONNE
MANSON**

Recruiter
smanson@blockbyblock.com
February 2024



SIERRA MORROW

Recruiter
smorrow@blockbyblock.com
February 2024



TINA DURBIN

SMART Support
tdurbin@blockbyblock.com
January 2024



TISH HICKS

Recruiter
thicks@blockbyblock.com
September 2021



WILL CRAVENS

Videographer
wcravens@blockbyblock.com
October 2023



ZACH ZEHNDER

Logistics
zzehnder@blockbyblock.com
December 2023

907 - GREAT LAKES



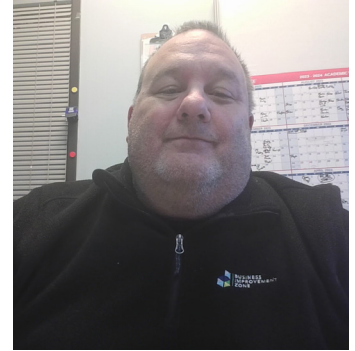
ADAM CHARETTE
Operations Manager
Kalamazoo Downtown Partnership
acharette@blockbyblock.com
May 2021



ALYSSA SIMMONS
Operations Manager
Milwaukee Downtown BID
asimmons
@blockbyblock.com
February 2024



BRIAN PERKINS
General Manager
Downtown Cleveland
bperkins@blockbyblock.com
December 2010



DANIEL MASSEY
General Manager
Downtown Detroit Partnership
dmassey@blockbyblock.com
November 2022



ELIZA PEREZ
Operations Manager
*Town Center
at Levi Commons*
eperez@blockbyblock.com
December 2017



JAMES WIMBERLY
General Manager
Pittsburgh Downtown Partnership
jwimberly@blockbyblock.com
August 2021



KATIE REAVES
Operations Manager
Downtown South Bend
kreaves@blockbyblock.com
October 2019



KYLE ROBISON
Operations Manager
*Downtown Akron
Partnership*
krobison@blockbyblock.com



MARCUS GRIMES, SR
General Manager
*Short North & University
District SID*
mgrimes@blockbyblock.com
July 2021



MICHAEL RHEAMS
Operations Manager
Downtown Toledo
mrheams@blockbyblock.com
October 2006



REBECCA KRENZ
Operations Manager
Downtown Grand Rapids
rkrenz@blockbyblock.com
December 2013



STEVEN SHULTZ
Operations Manager
Cleveland Neighborhoods
sshultz@blockbyblock.com
March 2018

907 - GREAT LAKES



THOMAS CLAYPOOL
Operations Manager
The Ohio State University
tclaypool@blockbyblock.com
November 2021



TIFFANI DELAROSA KINNEY
Regional Operations
Manager
Region 907
tkinney@blockbyblock.com
October 2023



WILLIAM THOMAS
Operations Manager
Oakland BID
wthomas@blockbyblock.com
June 2019



Downtown South Bend Ambassador Team

908 - SOUTH



ADAM RIES
Outreach Manager
*Nashville Downtown
Partnership*
aries@BlockbyBlock.com
June 2011



BEN HOUGHTALING
Operations Manager
Memphis Medical District
bhoughtaling
@blockbyblock.com
July 2017



BOBBY VIVERETTE
Operations Manager
Downtown Jackson Partners
bviverette
@blockbyblock.com
March 2009

BRIAN HUDSON
Operations Manager
*Nashville Downtown
Partnership*
bhudson@blockbyblock.com
November 2022



CHRISTOPHER MOORE
General Manager
Downtown Austin Alliance
cmoore@blockbyblock.com
September 2021



DYLAN WATSON
Operations Manager
Corpus Christi
dwatson@blockbyblock.com
December 2022



JACOB GATLIN
Operations Manager
Downtown Tulsa Partnership
jgatlin@blockbyblock.com
February 2024



KEVIN JOHNSON
Operations Manager
Downtown Arlington
kjohnson@blockbyblock.com
September 2020



KEVIN WOODS
Operations Manager
City of Denton
kwoods@blockbyblock.com
November 2021



KRIS ZAGYVA
General Manager
*Downtown Houston
Management District*
kzagyva@blockbyblock.com
October 2005



KUE QUINONES
Operations Manager
West Campus
bquinones
@blockbyblock.com
July 2023



LUDOVICO BRUSA
Operations Manager
Centro San Antonio
lbrusa@blockbyblock.com
August 2023

908 - SOUTH



MICHAEL PACHECO

General Manager
Centro San Antonio
mpacheco
@blockbyblock.com
September 2009



SEUMIR MORAN

Operations Manager
Uptown Dallas, Inc.
smoran@blockbyblock.com
May 2018



SHERYL RANI

Operations Manager
Downtown Austin Alliance
srani@blockbyblock.com
August 2023



TOM WRIGHT

Operations Manager
Downtown Fort Worth, Inc.
twright@blockbyblock.com
September 2020



TYLER BOYD

Operations Manager
*Downtown Oklahoma City
Partnership*
tboyd@blockbyblock.com
February 2022



WILL TERRY

Operations Manager
Downtown Roanoke, Inc.
wterry@blockbyblock.com
November 2023



Downtown Arlington Management Corporation
Ambassador Team



K-Town Connect Ambassador Team Members

909 - SOUTHWEST



CESAR GARAY

General Manager
Downtown Longbeach Alliance
cgaray@blockbyblock.com
July 2021



CIPRIANO OLIVAS

Operations Manager
Mill Ave District
colivas@blockbyblock.com
August 2022



**DAVE NICHOLAS
KAAWA**

Operations Manager
Kailua Village
nkaawa@blockbyblock.com



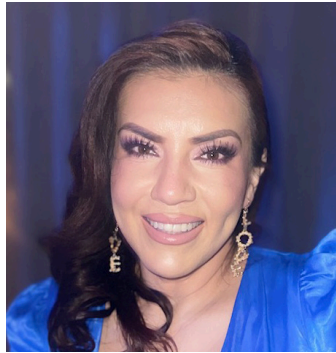
DEIANDRA COLE

Operations Manager
City of Albuquerque
dcole@blockbyblock.com
November 2011



**EDUARDO
CASTANEDA MONTES**

Operations Manager
Historic Core BID
emontes@blockbyblock.com
March 2024



**ERICA LEON
HERNANDEZ**

General Manager
West Hollywood
eleon@blockbyblock.com
December 2022



ERNIE LOPEZ

Operations Manager
Downtown Santa Monica
elopez@blockbyblock.com
November 2017



JOHNTHON HUNTER

Operations Manager
Beverly Hills
jhunter@blockbyblock.com
December 2018



OMAR FLORES

Operations Manager
Old Pasadena
oflores@blockbyblock.com
December 2015



RANDY HOWELL

Operations Manager
Playhouse Village Association
rhowell@blockbyblock.com
September 2021



SERGIO ANDRADES

General Manager
Hollywood Partnership
sandrades
@blockbyblock.com
December 2019

909 - SOUTHWEST



TAYLOR SOLE

General Manager
Waikiki BID
tsole@blockbyblock.com
August 2015



TYLER SIMS

Operations Manager
City of Vista
tsims@blockbyblock.com
April 2022



**TORI PRUDHOMME
YUROCHKO**

Operations Manager
Westwood Village
ayurochko
@blockbyblock.com
November 2021



VICTOR GONZALEZ

Manager
South Park BID
vgonzalez
@blockbyblock.com
November 2023



Hollywood Partnership Ambassador



Downtown Santa Monica Ambassador

910 - ATLANTIC



ADAM ZIMMERMAN

Operations Manager
Hillsborough Street CSC
azimmermann@
blockbyblock.com
March 2014



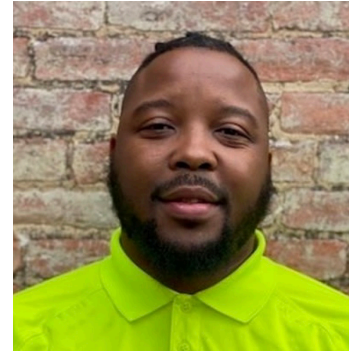
ANNE PREIS

Director of Operations
*Waterfront Partnership of
Baltimore*
apreis@blockbyblock.com
January 2024



AUDREY FUSSELL

Operations Manager
Downtown Norfolk Council
afussell@blockbyblock.com
November 2022



BRYAN DIXON, JR

Operations Manager
Downtown Frederick Partnership
bdixon@blockbyblock.com
March 2016



ELIZABETH HATCHER

Operations Manager
Charlotte Center City Partnership
ehatcher@blockbyblock.com
March 2024



JAMES SLAY

Operations Manager
Wilmington Downton, Inc.
jslay@blockbyblock.com
July 2020



KADEEM CEPHAS

Operations Manager
Golden Triangle BID
kcephas@blockbyblock.com
March 2016



LISA DARLINGTON

General Manager
City of Virginia Beach
ldarlington
@blockbyblock.com
November 2016



City of Virginia Beach Ambassadors

910 - ATLANTIC



MICHAEL SNOW
Operations Manager
Myrtle Beach Downtown Alliance
msnow@blockbyblock.com
August 2020



MORGAN TAYLOR
Operations Manager
Georgetown BID
mtaylor@blockbyblock.com
August 2023



SERGIO URENA
Operations Manager
Downtown Raleigh Alliance
surena@blockbyblock.com
September 2023



SHAE DAVIS
Operations Manager
Midtown Baltimore CBD
kdavis@blockbyblock.com
February 2022



SULLY SILVA
Operations Manager
Coconut Grove BID
ssilva@blockbyblock.com
October 2018



Waterfront Partnership of Baltimore
Ambassadors



Midtown Baltimore CBD
Ambassadors

911 - SOUTHEAST



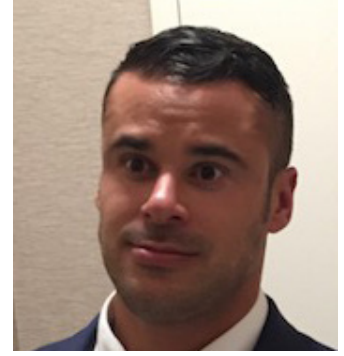
ADRIAN NELSON
Operations Manager
City Center Partnership
anelson@blockbyblock.com
April 2005



FRANKLIN MAJORS
Operations Manager
City Center District Management Corp
fmajors@blockbyblock.com
March 2021



GENE KOWALSKI
Operations Manager
Coral Gables
gkowalski@blockbyblock.com
December 2017



HAGGAI SEDA
Operations Manager
Lincoln Rd BID
hseda@blockbyblock.com
February 2024



HECTOR LOPEZ
Operations Manager
Hollywood Community Development Agency
hlopez@blockbyblock.com
October 2014



JASON HATLEY
Operations Manager
Downtown Vision Inc.
jhatley@blockbyblock.com
March 2018



JASON STEWART
Operations Manager
Ybor City
jstewart@blockbyblock.com
March 2018



JONATHAN FIRQUIN
Operations Manager
Downtown Mobile District Management Corp
jfirquin@blockbyblock.com
April 2022



MICHAEL CUMBEE
Operations Manager
Charleston Downtown Alliance
mcumbee@blockbyblock.com
April 2023



RANDI HAYNES
Operations Manager
Downtown Chattanooga Alliance
rhaynes@blockbyblock.com
July 2020



RICHARD BINGAMAN
Operations Manager
Newton Macon BID
rbingaman@blockbyblock.com
January 2019



SHAWN EISENBACH
Operations Manager
Downtown Greensboro
seisenbach@blockbyblock.com
November 2021

911 - SOUTHEAST



VLADIMIR DUBOIS
Operations Manager
Miami Downtown
Development Authority
vdubois@blockbyblock.com
June 2014



WILLIE FAIRELL, JR
Operations Manager
Augusta City Enterprise
wfairell@blockbyblock.com
September 2021



Miami Downtown Development Authority Ambassador Team & Community Members

912 - NORTHEAST



ALEX CRAWFORD

Director of Operations
MBTA
acrawford
@blockbyblock.com
August 2017



ALICIA MORAN

Operations Manager
Rosslyn BID Arlington
amoran@blockbyblock.com
October 2016



ANDRZEJ DROZD

General Manager
New York Accounts
adrozd@blockbyblock.com
February 2019



JAMES STANG, JR

Flex Operations Manager
PA & NJ
jstang@blockbyblock.com
June 2023



JEFF MEAD

Operations Manager
Diamond City Partnership
jmead@blockbyblock.com
April 2022



JUSTIN SANTILLA

Operations Manager
Old City District
jsantilla@blockbyblock.com
May 2021



KOFI WILLIAMS

Operations Manager
Union Square Main Streets
kofiwilliams
@blockbyblock.com
May 2022



MARK NICHOLSON

Operations Manager
Boston Seaport Neighborhood
mnicholson
@blockbyblock.com
October 2017



MICHAEL FOLEY

Operations Manager
Rose Kennedy Greenway
mfoley@blockbyblock.com
March 2023



NOJDAR AGA

Director of Operations
Downtown Boston BID
naga@blockbyblock.com
March 2011



ROBERT CORNELL

Operations Manager
Stamford Downtown
Special Services District
bcornell@blockbyblock.com
March 2017



ROBERT GUBICH

Operations Manager
Greater Easton
Development Partnership
rgubich@blockbyblock.com
April 2023

912 - NORTHEAST



RODNEY CROCKETT
Director of Operations
Hartford BID
rcrockett@blockbyblock.com
May 2007



SAMANTHA DEAN
Operations Manager
Downtown Dayton Partnership
sdean@blockbyblock.com
November 2023



SANDRA ZAJACEK
Operations Manager
*Bethlehem Economic
Development Corporation*
szaajacek@blockbyblock.com
April 2008



TIMOTHY HAMLIN
Operations Manager
Providence DID
thamlin@blockbyblock.com
August 2011



TREG MADISON
Operations Manager
Central Square BID
tmadison@blockbyblock.com
July 2020



ZAJ'E ERNEST
Operations Manager
Camden Special Services District
zernest@blockbyblock.com
February 2021



Downtown Boston BID
Ambassador Team Members



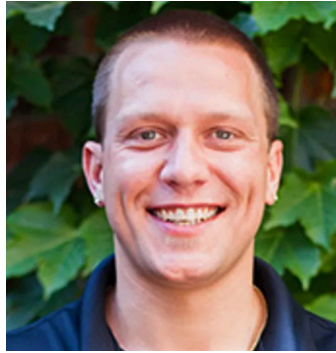
Old City District
Ambassador Team Members

913 - GREAT PLAINS



ASHLEY BORUD

Operations Manager
Minneapolis St Paul DID
aborud
@blockbyblock.com
May 2013



CAM HURD

Operations Manager
Rochester Downtown Alliance
churd@blockbyblock.com
April 2022



GUILLERMO COCONATI

Operations Manager
Downtown Boulder
gcoconati
@blockbyblock.com
August 2023



LANDON OLSEN

Operations Manager
Salt Lake City
lolsen@blockbyblock.com
April 2023



LAVELLE WARFIELD

General Manager
Minneapolis DID, University of Minnesota, Peavy Plaza
lwarfield@blockbyblock.com
September 2021



MARTIN DILL

Operations Manager
Downtown Sioux Falls
mdill@blockbyblock.com
June 2023



SCOT BLANCHARD

Operations Manager
Operation Downtown
sblanchard
@blockbyblock.com
January 2003



SCOTT JENKINS

Operations Manager
Downtown Duluth Waterfront District
sjenkins@blockbyblock.com
February 2017



VICTOR HEITKAMP

Operations Manager
Downtown Fargo BID
vheitkamp
@blockbyblock.com
July 2021



ZAKARY BOYLE

Operations Manager
Colfax Ave BID
zboyle@blockbyblock.com
July 2021

914 - KENTUCKY



BRANDON PERSONS
Operations Manager
Louisville Downtown Partnership
bperson@blockbyblock.com
October 2019



CAMERON RATTLIFF
Operations Manager
Paddock Shops
cratliff@blockbyblock.com
May 2013



DAMANE LYONS
Operations Manager
City of Louisville
dlyons@blockbyblock.com
April 2022



DAVID WARREN
Operations Manager
*Downtown Lexington
Management District*
dwarren@blockbyblock.com
May 2009



JONATHAN SANDMANN
Operations Manager
LouMed District
jsandmann
@blockbyblock.com
March 2023



TAYLOR SWANSON
Operations Manager
Transit Authority of River City
tswanson@blockbyblock.com
January 2024



LouMed Ambassador Team Members



Louisville Downtown Partnership
Security Team Ambassadors

915 - NORTHERN CALIFORNIA



AVERY WILLIAMS

Operations Manager
Downtown Chico PBID
awilliams@blockbyblock.com
March 2022



CAMERON CARR-JOHNSON

Operations Manager
Fisherman's Wharf
ccjohnson
@blockbyblock.com
May 2013



DEBORAH MILLER

Operations Manager
City of Livermore
deborahmiller
@blockbyblock.com
June 2022



DEBRA ROSSI

Operations Manager
San Jose Downtown Association
drossi@blockbyblock.com
August 2023



DERRON JONES

Operations Manager
Castro CBD
djones@blockbyblock.com
September 2017



JAMAR LEONARD

Operations Manager
Temescal BID
jleonard@blockbyblock.com
December 2022



JAMES LAQUI

Operations Manager
The East Cut CBD
jlaqui@blockbyblock.com
April 2017



JEFF GILBERT

Operations Manager
Telegraph BID
jgilbert@blockbyblock.com
November 2016



JOA'QUINN WELCH

Operations Manager
SF Travel
jwelch@blockbyblock.com
June 2022



JOSHUA FELISE

Training & Recruiting
Coordinator
SF Travel
jfelise@blockbyblock.com
April 2023



JOSHUA MARATEA

Operations Manager
Jack London
Improvement District
jmaratea@blockbyblock.com
October 2022



LANCE GOREE

Operations Manager
Union Square BID
lgoree@blockbyblock.com
October 2023

915 - NORTHERN CALIFORNIA



MOE TINOIFILI
Operations Manager
The Crossing at East Cut
ftinoifili@blockbyblock.com
December 2019



PAULITA ELLIOTT
Director of Operations
SF Travel
pellott@blockbyblock.com
May 2005



ROBERT MARTINS
Maintenance Mechanic
Region 915
rmartins@blockbyblock.com
January 2008



SONJA BRUNNER
Director of Operations
*Downtown Association
of Santa Cruz*
sbrunner@blockbyblock.com
October 2020



TINEA ADAMS
Operations Manager
SF Travel
tadams@blockbyblock.com
October 2021



Union Square Ambassador Team Members



San Jose Downtown Association
Ambassador Team Members